

PEER REVIEW HISTORY

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ARTICLE DETAILS

TITLE (PROVISIONAL)	Process evaluation for the FEeding Support Team (FEST) randomised controlled feasibility trial of proactive and reactive telephone support for breastfeeding women living in disadvantaged areas
AUTHORS	Pat Hoddinott Leone Craig Graeme MacLennan Dwayne Boyers Luke Vale

VERSION 1 - REVIEW

REVIEWER	Dr Kate Jolly Senior Lecturer in Public Health & Epidemiology University of Birmingham Birmingham B15 2TT UK
REVIEW RETURNED	03-Mar-2012

THE STUDY	This paper is largely qualitative and does not include statistics, apart from descriptive statistics - which are appropriate.
REPORTING & ETHICS	Checklist not applicable.
GENERAL COMMENTS	<p>This paper describes a process evaluation of an intervention designed to increase breastfeeding rates. A previous paper has described the findings of a before-after study and an embedded randomised controlled trial and economic analysis. This paper focuses particularly on the qualitative findings of interviews with women, midwifery staff, the feeding team, taped telephone calls, minutes of meetings and an open-ended question on a questionnaire sent to women at 6-8 weeks postnatally. The paper is clearly written and of interest to anyone considering setting up a breastfeeding support service. It is a good description of a process evaluation and meets its objectives.</p> <p>It would be of interest for other researchers undertaking process evaluation to briefly discuss the usefulness of the various sources of data collected. I couldn't obviously see any contribution of the open-ended question in the 6-8 week questionnaire, but it maybe that this reinforced the findings from the qualitative interviews with the women.</p> <p>I found one typographic error: page 6: para 2, line 10, week needs to be plural.</p>

